

The Game with Mum & Dad

«The rights of adults start with the rights of children»



COPE & BambiniSenzaSbarre
Project
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WHAT IT IS

The *Game with Mum and Dad* takes place inside prison walls, where incarcerated parents play football or another game with their children.



OBJECTIVES

Game with Mum and Dad is a very effective **tool** to:

- trigger, enhance, maintain and strengthen the **bond and contacts** between children and their incarcerated parents, and to safeguard their **rights as children**.
- raise awareness of the rights of children through direct involvement of prison staff and leadership. **Children are the impetus for change** within the prison as an institution.



GUIDELINES

PHOTOGRAPHS AND IMAGES - GUIDELINES

A safeguarding policy must be observed, also and in particular, for the production of photos and videos.



GWMD, a tool

You may not publish in any form (press, TV, web, posters and the like) the face and full figure of an adult person without their permission, except when it is in an open place (street, square, park, etc.).



Maintain the bond

For photo and video of children, the consent form must be signed by both parents, but even in this case an absolute safeguard rule must be observed that says to blur their faces.

GWMD, a tool



Give absolute priority to the children's eyes and voice, i.e. their drawings, their words, their writings.



A common goal

If they are photographed, even from a distance, faces must be blurred with a software such as PhotoShop.



GWMD, a tool

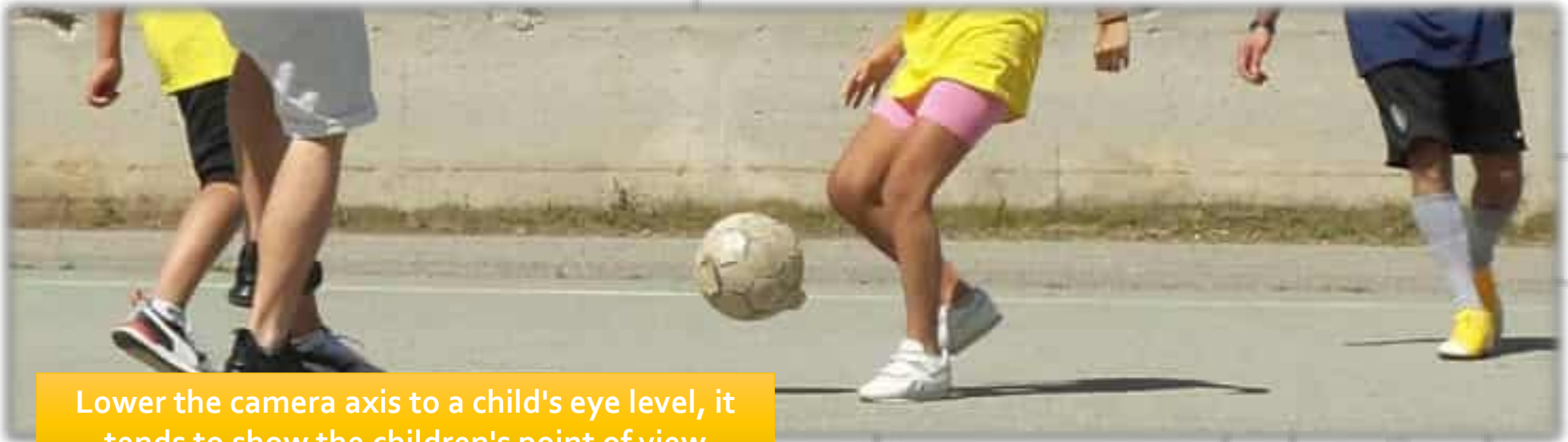
GWMD, a tool



The best and easiest guideline:
the shooting of details.

Include at least 3 details in the images that make it clear what is being communicated:

1. a meeting between children and imprisoned parents
2. The game in which they are engaged
3. the environment, the prison (high concrete walls speak for themselves).



Lower the camera axis to a child's eye level, it tends to show the children's point of view



GWMD, a tool



Evoke the children's point of view by placing them in the centre of the picture



No trademarks, logos, pay-offs and headlines of for-profit companies and organisations are allowed to appear.



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Children, adults too, cannot be instruments of any kind of advertising, it would be their patently unacceptable exploitation anyway, their safeguarding would be irreparably harmed.



The environment is a playground in the foreground and the prison with its buildings and infrastructure in the background.



Any security apparatus such as security towers, height of walls, barbed wire, security doors, etc. must be out of the frame - or cropped out before publication.

GWMD, a tool

Attribution

GWMD, a tool

Photos or videos should have an attribution, i.e. they should indicate who holds the copyright. They can be:

- a. The name of the operator and/or
- b. The organisation name.

This attribution should be present:

in the file name: e.g. 'GWMD-2024-08-04-Probacja-P. Babol'

into the photos or video credits: e.g. 'Copyright©Paulina Bąbol 2024'.

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Icons

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Photos and videos must absolutely have the presence of the subjects engaging and moving within the GWMD project. Otherwise they would be dead pictures, still lifes, which would not convey the joy, satisfaction, strength, determination and difficulties of the protagonists.

A final apparently contradictory note

GWMD, a tool



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